

# IT'S SMART BUSINESS TO BECOME A PARTICIPATING CONTRACTOR POOL PUMP REBATES OF UP TO \$600\*

**conEdison's Pool Pump Program can help you  
earn money for you and your customers.**

## How It Works

1. Apply to become a participating contractor at [conEd.com/BecomeAContractor](http://conEd.com/BecomeAContractor).  
*(you will need to provide proof of insurance)*  
Have questions? Contact the program account manager:  
Brian Reilly: [brian@conedisonresidential.com](mailto:brian@conedisonresidential.com)
2. Purchase qualified equipment from **Bel-Aqua Pool Supply**, an approved conEdison distributor.
3. Install approved pool pump for a conEdison electric customer. Valid in Westchester County and NYC 5-Boroughs *(see zip code list)*
4. Submit projects on the conEdison Rebate Portal at [conEdHVAC.com](http://conEdHVAC.com).
5. **Give your customers the rebate form**
6. Receive **Bel-Aqua Pool** Contractor Rebate



## GET REBATES ON VS POOL PUMP

Type of Pool Pump	2019 Minimum Efficiency Requirement	Average Rebate Amount per Pool Pump
Variable Speed Pool Pumps	ENERGY STAR® rated Pump Private <sup>§</sup> In-ground pool Self-priming, Variable Speed Drive 0.75 HP – 3 HP with 2" to 2.5" piping	Up to \$400* Rebate to Homeowner Up to \$200* Rebate to Contractor

\* \$400 Rebate after June 30<sup>th</sup>. \$200 Rebate per unit from Bel-Aqua to Contractor.

<sup>§</sup>Not applicable to community pools in multifamily housing complexes.

## READY TO GET STARTED?

**Learn more and register: [conEd.com/BecomeAContractor](http://conEd.com/BecomeAContractor).**

*Some restrictions may apply. Contractors must notify customers that they are participating in a Con Edison energy efficiency program.*



20 Commerce Drive,  
New Rochelle, NY 10801  
914.235.2200 / [sales@bel-aqua.com](mailto:sales@bel-aqua.com)

# conEdison POOL PUMP REBATE PROGRAM CONTRACTOR RESPONSIBILITIES

## Pool Pump Contractor Responsibilities

Contractors are the key to promoting the sale of qualifying equipment and educating the consumer to the benefits of variable speed pool pumps.

### Contractors have the following responsibilities:

1. Promote the sale of qualifying equipment and educating the consumer to the energy savings of variable speed pool pumps. Save \$100s of dollars in electricity each year!
2. Notify the customers that they are participating in a conEdison energy efficiency program. The customer must also be informed that they may receive a site visit, email, or phone call from conEdison or ICF personnel, who will verify the installation of the equipment.
3. Input required project information in the Online Intake Tool or Bulk Upload Tool for each conEdison customer to their participating distributor on a timely basis.

### Pool Pump Customer Responsibilities:

Customers will be responsible for submitting incentive claims directly to conEdison, as incentive claims will not be automatically created on behalf of customers after contractor submits project information into the database. Information on how to apply will be provided and left behind by the installing contractor.

# conEdison POOL PUMP REBATE PROGRAM BEL-AQUA FAQ'S

## What is the value of the conEdison Pool Pump Rebate?

- The combined Pool Pump Rebate Value can be an average of \$600 per pump
  - conEdison Direct Homeowner Rebate \$400 (installed after June 30<sup>th</sup>)
  - **Bel-Aqua/ConEd Pool Contractor Rebate \$200**

## Who is eligible for the conEdison Pool Pump Rebate?

- Residential Inground Pool Owners in Westchester County and New York City Five Boroughs (see participating zip code list)
- Customers buying power through alternate suppliers may not qualify

## How do I become a Registered conEdison Pool Pump Contractor?

- It's easy, you register at: [conEd.com/BecomeAContractor](http://conEd.com/BecomeAContractor)
  - You will need to provide proof of insurance
  - Once registered conEdison will send you approvals and information

## How does the rebate get distributed?

- Complete the installation of the approved VS pump
- Submit the completed job on-line (follow instructions sent from conEdison)
- Homeowners complete and submit a rebate form
- Bel-Aqua will credit your account with the conEdison Pool Contractor Rebate
- This process may take 4-8 weeks for credits to be posted to your account

## What Swimming Pool Pumps qualify for the Rebate?

- Energy Star approved Two Inch piped Variable Speed Pumps
  - (See Bel-Aqua VS Pump Menu of Rebate approved Pumps)

## What if the pool has 1½" Plumbing?

- This is a great opportunity to upgrade the Pool Slab plumbing to 2" piping and make sure to use Sweep Elbows to maximize the energy savings of variable speed pumps.